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# PETER REJCEK

WRITER & EDITOR

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## OBJECTIVE

Find and shape stories in fresh and creative ways for print and online media. Provide clean and powerful editorial content for companies, blogs and other clientele.

## EXPERTISE

**Well-rounded writer:** I take complex subjects and translate the jargon into clear, comprehensive stories, with particular expertise in science, nature and travel.

**Eagle-eyed editor:** Retooling and reshaping stale copy or a list of bullet points into an engaging narrative triggers my editorial OCD.

**Media maven:** The Internet is atwitter with social media. I professionally came of age in the digital era but am strongly grounded in classical journalism, providing a balance of substance and style.

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## EXPERIENCE

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### FREELANCE WRITER/EDITOR

September 2015 – Present

Specialize in science, technology, business, health and travel. Current and past clients include [Frontiers Science News](#), [SRI International](#), [Singularity Hub](#), [Nanalyze](#), [New Hope Network](#) and [Siege Media](#). Work has appeared in *The Dallas Morning News*, Associated Press and various media channels.

### EDITOR/*THE ANTARCTIC SUN*

September 2007 – April 2015

Editor, writer and photographer of an online newspaper for the government-led U.S. Antarctic Program. Responsible for developing and creating all editorial content, with focus on polar science and climate change.

- Managed the transition from print to web-based publication
- Ten trips to Antarctica, including to remote research stations and field camps, as well as aboard research vessels
- Increased website traffic dramatically
- Public outreach to more than 100,000 people per year
- Initiated multimedia video stories

### SENIOR EDITOR/*NATURAL FOODS MERCHANDISER*

April 2007 – September 2007

Senior editor with oversight of the supplements section of a B2B magazine serving the natural foods and product industry.

- Managed freelance staff
- Developed editorial vision for monthly publication and web

### JOURNALIST/*THE ANTARCTIC SUN*

October 2006 – February 2007

October 2005 – February 2006

One of three science journalists on a weekly newspaper for the U.S. Antarctic Program at McMurdo Station.

- Managed team during 2006-07 season

## SKILLS

- Microsoft Office
- Adobe Creative Suite
- Content Management systems
- Photography
- Associated Press style
- Social media
- Editorial writing
- Proposal writing
- Technical writing/editing

## CLIPS

- [AI and Dinosaur Fossils](#)
- [Binge Watching and Addiction](#)
- [Unity and the Metaverse](#)
- [World's Most Valuable AI Startups](#)
- [AI in Archaeology](#)



**World traveler:** I have followed my passion to see the world, visiting more than 40 countries. I have lived and worked in the Marshall Islands and Antarctica. It's not just about fun but understanding different cultures. I have been a digital nomad since April 2015.

## SENIOR TECHNICAL WRITER/RAYTHEON COMPANY

March 2006 – September 2006

Contract technical writer for special projects, including documents related to construction, safety and project management.

- Led proposals valued at more than \$2 million

## ASSOCIATE EDITOR/THE KWAJALEIN HOURGLASS

July 1999 – December 2002

Managed the day-to-day operations of a twice-weekly Army newspaper in the Marshall Islands.

- Twice awarded first place as best Army newspaper (small category) in 2000 and 2002
- Named "Outstanding Journalist" by Army Public Affairs Officer from 2000-2002
- Rated a four-star publication, the highest rating in the Army

## MANAGING EDITOR/THE ROWLETT RECORD

July 1998 – July 1999

Managed a weekly newspaper in the Dallas area.

- First editor of a start-up publication

## STAFF REPORTER

*The Rockwall Success*, May 1998 – July 1998

*The Sulphur Springs News-Telegram*, September 1997 – September 1998

- First place, Associated Press, Freedom of Information Act

*The Denison Herald*, August 1994 – June 1996

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## EDUCATION

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## BACHELOR OF ARTS, ENGLISH AND PHILOSOPHY

MAGNA CUM LAUDE

Austin College in Sherman, Texas

1990-1994